

What is Conectoo

Conectoo allows its clients to easily compose and send newsletters to their clients or subscribers. Conectoo services are available on subscription, starting with 10 EUR / month.

Conectoo users can access their [own account on Conectoo](#), where they can manage their subscriber lists, compose messages, send them at a desired date and time, and follow their results.

Why Conectoo is great

Conectoo was created for helping you.

Conectoo can be used easily by anyone, even by the least technically skillful. You don't need to know anything about HTML, CSS or any other web technology for adding or editing messages. The Aero technology, which is used by Conectoo, allows you to use templates for editing messages and even to connect the templates to your own website.

Conectoo delivers your messages. Because we discourage SPAM, Conectoo assures you a high rate of deliverability of your messages in the inbox of your subscriber or client. We also take special measures for assuring a greater deliverability to the biggest email providers in the world.

Conectoo comes packed with many small details that improve your communication with your subscribers or clients, like reading a message on the web (if it somehow reaches the inbox deteriorated), unsubscription by double option, bounce management and cleanup, activity reports for every message or subscription reports for every newsletter ... and many, many more.

What can you do with Conectoo

The most important functionalities of Conectoo, which will help you manage your newsletter activity, are the following:



Manage your newsletters, campaigns and subscribers.



Send messages using the Aero templates or HTML files.



Save the images that are used multiple times in your Aero templates.



Use the auxiliary services provided by the Aero platform, like presenting a message on the web, recommending a message or unsubscription.



Setup the date and hour for sending messages to your subscribers.



Find out information about the number of messages sent, opened, bounced, or the number of clicks, unsubscriptions and messages read on web.



Automatic cleanup of invalid emails by monitoring bounced emails and email activity, using our proprietary AeroSmart technology.



Detailed graphical reports on subscription fluctuation or opened/read messages of newsletter expeditions.

Conectoo pricing plans

To make it even easier for your newslettering campaign, Conectoo comes up with a new, more accessible pricing plan:

Conectoo Start (emailing through common infrastructure):

Sent emails	Price
First 10.000 sent emails	0.0025 EUR / email
Next 15.000 sent emails	0.0020 EUR / email
Next 20.000 sent emails	0.0015 EUR / email
Next 25.000 sent emails	0.0010 EUR / email
Next 30.000 sent emails	0.0007 EUR / email
All above 100.000 sent emails	0.0005 EUR / email

Conectoo Forte (emailing through dedicated infrastructure):

Services	Price
Dedicated IP	150 EUR / month
Sent emails	0.0005 EUR / email

*All prices don't include VAT.

How can you start using Conectoo

If you want to start using Conectoo, we will try to make everything seem as easy as possible.

1. Contact us for discussing how we can help you in sending messages to you subscribers.
2. We can setup you Conectoo account, or leave you set it up yourself, using our manuals.
3. Integrate the subscription and unsubscription process from your website with

Conectoo. We will give you all the resources you need, including subscription/unsubscription forms and manuals.

4. If you want to use Conectoo at its full potential, we can implement one or more Aero templates for sending your emails, which can ease your work.

If you want to integrate Conectoo with your website yourself, we will give you all the resources and manuals you need, along with our advice. If you want us to help you, we can do the following:

Possible setup services	Pricing
<ul style="list-style-type: none">● Account configuration: website, newsletters, existing subscribers import● subscription / unsubscription integration of your website with Conectoo	70 EUR
<ul style="list-style-type: none">● Aero template development using your newsletter design● webscripts development for importing external template data● Aero template testing by sending it to the most important email providers in the world	80 - 100 EUR
*All prices don't include VAT	

Our client, our reader

We like getting to know our clients. On the [Conectoo Blog](#) we constantly publish information and advice on how to increase your newsletter performance. Even more, we consult with the clients regarding further improvements. You decide what's on our agenda and on what's not. Follow us on [Twitter](#) for staying in touch with our updates or join Conectoo group on [Facebook](#).

If you represent an NGO, step forward

Conectoo encourages educational, professional and social programs, developed by NGO's and wants to be helpful by offering its technology. If you want to integrate into your program a newsletter, there will be significant price discounts waiting for

you. Please [contact us](#) for finding out more.

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